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ҚАЗАҚСТАН РЕСПУБЛИКАСЫНЫҢ БЮДЖЕТТІК ЖҮРІСІ  
НАЦИОНАЛЬНАЯ БЮДЖЕТНАЯ СЕТЬ КАЗАХСТАНА  
National Budget Network of Kazakhstan



**WORKSHOP PROGRAM  
THE FIRST NATIONAL CONFERENCE  
“SOCIAL PROJECT AND PROGRAM EVALUATION IN THE REPUBLIC OF KAZAKHSTAN”**

**19-20 November 2018, Astana, Kazakhstan, The Park Inn by Radisson Hotel**

**19 November 2018**

**SCHEDULE**

<b>Registration</b>	<b>09.00 – 09.30</b>
<b>Workshops # 1, 2, 3, 6</b>	<b>09.30 – 11.00</b>
<b>Coffee break</b>	<b>11.00 – 11.30</b>
<b>Workshops # 1, 2, 3, 6 (continuation)</b>	<b>11.30 – 13.00</b>
<b>Lunch break</b>	<b>13.00 – 14.00</b>
<b>Workshops # 1, 4, 5</b>	<b>14.00 – 15.30</b>
<b>Coffee break</b>	<b>15.30 – 16.00</b>
<b>Workshops # 1, 4, 5 (continuation)</b>	<b>16.00 – 17.30</b>

**Workshop # 1 “Using systems thinking in social design and project and program evaluation”**

In recent years, using systems thinking in program design and evaluation is developing very dynamically. Numerous publications, workshops, speeches at conferences are dedicated to this issue. The workshop participants will discuss principles of using systems thinking in evaluation, and will learn about a few models and tools that can be used in social design and project and program evaluation. In particular, the following will be reviewed at the workshop:

- Dave Snowden Cynefin framework that helps to identify the type of a situation you are in and what impact models are best to be used in this situation or another,
- “Theory of change” of a project or program that helps present cause-and-effect relationships between actions and their results,
- A cyclic nature of complex cause-and-effect relationships and methods for displaying it,
- The Social Network Analysis that helps understand specifics of interaction between people, groups, or organizations.



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The workshop provides for experimenting and active discussion. Specialists who have experience in social design and evaluation are invited to the workshop.

**The workshop will be conducted by Alexey Kuzmin, Russia**, an international consultant on program evaluation and organizational development, general director of Process Consulting Company LLC, PhD, teacher of the Moscow City University of Psychology and Education. Since 1987, he has worked as a consultant on management and organizational development. Since mid-1990s, he has specialized in project and program evaluation. He took the lead in evaluating about 150 projects and programs in Russia, CIS countries, East Europe and non-CIS countries.

Workshop registration is available at the following [link](#).

### **Workshop # 2 Workshop on Socially Oriented CSOs “capacity” evaluation**

The workshop will focus on basic approaches to building a model of the “capacity” of an organization. This evaluation methodology allows identifying strengths and problem areas of an individual organization or a cluster of organizations. The methodology may be used to develop a strategic development plan of both an individual organization and individual areas in the support system of SO CSOs. It anticipates availability of a universal set of characteristics that allow determining a maturity index of an organization. The indicators determining availability or absence of this or that characteristic are “folded up” in a digital value. For each customer own set of characteristics from this “universum” is important; for each territory a relevance of definite characteristics is different, which gives a different weight of the maturity index components. The model may be used both for self-assessment of SO CSOs and for external evaluation of a SO CSOs cluster.

**The workshop will be conducted by Irina Reshta**, a vice president on program matters of Interregional Public Foundation “Siberian Civic Initiatives Support Center”, PhD, project coordinator of Non-commercial Partnership “Information-Analytical Center of Civil Initiatives Development”. She is an expert on social project and program evaluation and monitoring, developer and leader of trainings on project development, organizational development, social project and program evaluation and monitoring, volunteerism development – more than 100 training courses. She is also a member of the public council under the Ministry of Regional Policy of Novosibirsk region.

Workshop registration is available at the following [link](#).

### **Workshop # 3 “Introduction to project and program evaluation”**

Participants of this workshop will get an understanding of what role evaluation can play at various stages of a project/program lifecycle; what types of evaluation exist, and what are their advantages and constraints; how program/project evaluation is performed.

During the workshop, there will be considered multiple examples from evaluation practices in different countries. The knowledge gained at the workshop can be further applied by the workshop participants to evaluate own projects and programs, and will in the first place answer the question – what is it necessary to make evaluation for. The workshop is designed for the basic level of training in program evaluation.



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**The workshop will be conducted by Jamila Asanova, Kazakhstan**, an executive director of the Civil Society Development Association (ARGO), PhD, expert having multi-year experience in project and program evaluation. Jamila is experienced in project management, grant administration, cooperation agreement and service contract management, and has also experience in conducting more than 300 trainings, providing consultations for civil society organizations, international organizations and corporate clients, including program evaluation related topics.

Workshop registration is available at the following [link](#).

#### **Workshop # 4 “Sustainable urban development and development process measurement”**

Under a sustainable city is understood a set of characteristics inherent in contemporary model metropolitan cities that are comfortable for life. Urban management for sustainable development contemplates concerted efforts of executives and urban communities, including CSOs. It can be achieved by monitoring and evaluation methods. During the workshop we will consider what evaluation methods help bring together the positions of city managers and urban residents. In the course of the workshop we will get an insight into evaluators’ professional competencies required for evaluation. Then at each stage of the workshop we will see how they are employed. During the workshop we will discuss how evaluation techniques help identify meaningful positions. We will get to know how a planning matrix of working methods is formulated to perform evaluation. Also, an information manual will be presented in respect of five qualitative methods of evaluation. The workshop will be conducted under the P2P project materials of 2018. The materials were kindly provided by Prof. Pernell Smith who holds an appointment as a professor in the Laval University, Canada, and is an employee of the Higher School of Public Administration (ENAP).

**The workshop will be conducted by Tatyana Tretyakova, Kyrgyzstan**, the National Monitoring and Evaluation Network in Kyrgyzstan. Tatyana Tretyakova is a coordinator of the National Monitoring and Evaluation Network of the Kyrgyz Republic. She graduated from the Tomsk Institute of Control Systems and has degrees in sociology and psychology. In 1999-2001, she was a co-author of the UNDP Annual National Human Development Report for Kyrgyzstan. Since 2000, she has started an evaluation activity as a member of the International Program Evaluation Network (IPEN) and was involved in work groups that were developing national and regional development strategies and programs. She participated in the work of governmental commissions on local governance optimization where she acted as an expert on policy and evaluation. She is a developer of M&E courses and trainings, too. In 2008, she became a co-founder of the National Monitoring and Evaluation Network for promotion of evaluation as a tool for improvement of management process transparency and effectiveness. Two major tasks being coordinated by Ms. Tretyakova are formation of a strong professional expert community that would be capable of affecting organizational interaction with government bodies, and improvement of government transparency. Tatyana was awarded at the Third Global Forum for promoting evaluation on the national level.

Workshop registration is available at the following [link](#).



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## Workshop # 5 “Impact evaluation experience in the Budget Literacy Project in three regions of the Russian Federation (RUSSIA BUDGET LITERACY PROJECT)”

Impact or influence evaluation has been used extremely rarely in Kazakhstan so far, although the concept itself is used frequently enough. Many customers and experts articulate the need in common usage of this type of evaluation. However, fewer than all can imagine how it takes place in practice.

The workshop participants will be provided brief information about the “Decenta” Foundation expertise in conducting the Budget Literacy Project impact evaluation in Russia (introduction of the Budget Literacy course in a pilot mode in grades 10 in three regions: the Altai Territory, Perm Territory and in the Republic of Bashkortostan) in 2016-2017.

The following themes will be considered and discussed:

- What is impact evaluation and what are impact evaluation objectives in this specific project.
- Approaches to methodology, experimental and quasi-experimental design. Comparative and experimental groups.
- Selection of the tools used, development of questionnaires (statement of questions, formulation of distractors).
- Input and output measurements, potential risks and challenges.
- Processing of obtained data, software application, importance of statistical analysis, selection of analysis methods (ANOVA, t-criterion, double difference method).
- Main conclusions and reliability of evaluation.

The workshop suggests presenting best practices, clarifying the approaches used, as well as active involvement of the participants, working with surveys, group discussions. Both participants having practical experience in evaluation and those who are not experienced but are interested in acquiring knowledge on practical impact evaluation are invited to take part in the workshop.

**The workshop will be conducted by Sergey Gulyayev, Kazakhstan**, who has had practical experience in the area of project monitoring and evaluation since 2006, and was involved in project evaluation in Kazakhstan, Kyrgyzstan, Tajikistan and Russia. He is a deputy chairman of the Evaluators Network in Kazakhstan, member of the American Evaluation Association, consultant trainer who has 18-year experience in project development and management, director of PF “Decenta”, Pavlodar.

Workshop registration is available at the following [link](#).

## Workshop # 6 State program evaluation methodology in the Republic of Kazakhstan

Government programs evaluation is a tool for determining the degree of achievement of the government programs implementation effectiveness and efficiency. The evaluation is carried out by the authorized state planning body in accordance with the Methodology for the evaluation of the Strategic Development Plan of the Republic of Kazakhstan and state programs. The workshop will provide detailed information on this methodology. During the workshop, an evaluation will be conducted on the example of one state program together with the participants of the workshop.



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**The workshop will be conducted by Bakytgul Khambar / Kymbat Akhmetzhanova**, Center for Strategic Research JSC "Institute of Economic Research". Bakytgul and Kymbat have practical experience in monitoring and evaluating strategic and program documents in Kazakhstan. Participated in such projects as evaluation and monitoring of documents of the state planning system (2008-2013), audit of state and sectoral programs (2013), evaluation of the Strategic Development Plan of the Republic of Kazakhstan until 2020 (2015), etc.

Workshop registration is available at the following [link](#).

**Please note that the conference program may be slightly changed. Registered participants of the conference will be informed of all changes in a timely manner.**